



BRIAN FOOTE

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PROFILE

I have been working in Production & Post Production since 2002 with the bulk of my work in the commercial industry. I have worked on editorial and motion graphics projects for HGTV, Food Network, Sirius, Motorola, Burton Snowboards, RCA, Flatt Fitty, Hilton, Trump among many others.

My work entails design, direction, editorial, short & long form programming, broadcast, multimedia design, network promos & digital signage. Not only do I handle most of the work in the post production pipeline but I love on set & post direction as well.

Daily tasks involve juggling multiple jobs under extremely tight deadlines and working in Adobe CS, Cinema4D & Final Cut Pro to achieve the final result.

EXPERIENCE

MEDIA AND MARKETING GROUP | THE STAR GROUP - EDITOR | MOTION DESIGNER - 2002 - PRESENT

- + Provide creative direction and design administration/implementation across various platforms (television, broadcast, web, indoor outdoor displays)
- + Work closely with account, creative and measurement teams to ensure plans and creative execution are strategically aligned, client needs are met and quality levels are maintained
- + Manage production department, serving as team leader, and lead editor.
- + Responsible for oversight of dept., and other animators and editors.
- + Monitor new technology and creative developments, and develop agency solutions for both clients and colleagues.

TURNPIKE PICTURES - EDITOR | MOTION DESIGNER - 2007 - 2009

- + Editorial for Food Network Promos
- + Show Development & Sizzle Reels

FUSION BRAND EXPERIENCES - EDITOR MOTION DESIGNER - 2006 - 2007

EDUCATION

Art Institute of Philadelphia — Film & Video Production | 2002

SKILLS

Editorial, Animation, Design & Direction. I work in a majority of tapeless formats: RED, ARRI, Canon, P2, AVC Intra, XDCAM. Proficient in FCP, AE, PS, AI and Maxon C4D. Familiar with AJA & Blackmagic I/O's and Videohub SDI routing. Versed understanding of web compressions and broadcast formats and delivery.

REFERRALS

<http://www.linkedin.com/in/bfoote>